**School Nutrition Association of North Carolina**

**2024 Industry Seminar**

**Hotel Ballast – Wilmington, NC**

**January 29 – 31, 2024**

You are invited to the School Nutrition Association of North Carolina Industry Seminar. This event will be held at the Hotel Ballast in Wilmington, North Carolina. The meeting has been planned with industry members’ as well as School Nutrition Directors’ and Supervisors’ interests and needs in mind. Plus, you will have a wonderful opportunity to **network** with your customers.

The seminar begins Monday, January 29, 2024, with an afternoon session, especially for industry and our school nutrition personnel, and concludes Wednesday at 1:15 pm**. We have also moved up Monday’s Social so that our industry partners can make plans to take clients out to dinner in one of the many restaurants along the riverfront.** Back by popular demand, we will have Innovation Stations again this year, in addition to our highly successful Tabletop Show and Golden Opportunity Networking Lunch. We will be limited to **12** vendor innovation stations. **A lottery will be held for those sustaining members that register and pay for Option #4 by 5:00PM on January 5, 2024, to participate in the Innovation Stations.** Those sustaining members that are not chosen for the Innovation Stations will be sponsors for the Golden Opportunity Networking Lunch. The timing for a tabletop show for directors and supervisors could not be better! Each will be looking for new products for their **bids** for the spring. The purpose of this show is for vendors to show **new** products and we have allowed adequate time for detailed discussions about your products. **We are limited to 61 tables in the Tabletop Show**, so do not delay in getting in your registration.

Some details about the Tabletop show are:

 **Date:** **January 31, 2024**

 **Set up time:** 8:00AM – 9:00AM

 **Show Time:** **9:00AM – 12:00PM**

 **Other Info:** Tables are 6 or 8 feet long and have a tablecloth

 Industry Seminar is to show NEW products

 Literature may be distributed

 Pre-packaged samples may be distributed during this show

 **Cooking is NOT permitted in this space**

**Electrical outlets are not available**

 Badges are required for all who work at show ($50 for non-registered)

We are offering our Industry friends four options for participating in this event.

**Registration Option 1 - Meeting and Tabletop $800 members, $925 non-members**

This registration includes meetings and handouts, all breaks, the social, two continental breakfasts, one lunch and dinner **plus** a table in the Tabletop show. Additional badges may be purchased for $50 for personnel to work at show only.

**Registration Option 2 - Tabletop Show Only $750 members, $875 non-members**

This registration fee provides for a table in our highly successful Tabletop Show and a badge for one person to work in the show. Additional badges may be purchased for $50.

(Does not include any meetings or meals.)

**Registration Option 3 - Meeting Only $525 members, $650 non-members**

Register for the meeting to gain information and network with your customers in a retreat like atmosphere. This registration includes meetings and handouts, all breaks, the social, two continental breakfasts, one lunch and dinner. (Does not include Tabletop but badge permits working at the show.)

**Registration Option 4 - Innovation Station, Meeting and Tabletop (Best deal) $1300 members**

This registration includes meetings and handouts, all breaks, the social, two continental breakfasts, one lunch and dinner, a table in the Tabletop show PLUS an Innovation Station. Additional badges may be purchased for $50 for personnel to work at show only.

**Sponsorships Available**

**We would like to offer industry an opportunity to be a sponsor of speakers and events at this seminar. Please review the enclosed information about sponsorship of the events during the seminar as well as the Networking Lunch opportunity. We need your continued support.**